

It's all in the view

Track and protect your fleet vehicles at no cost

With Nationwide Vantage 360 Fleet®, a free program for policyholders, small businesses can now track fleet locations and monitor driving behavior.

Plus, get a 10% discount on your business auto policy.¹

74%

of drivers who used smartphone telematics apps had 47% fewer claims and 48% less severe claims.²

Vantage 360 Fleet offers you a more comprehensive view

Vantage 360 Fleet uses the combination of an app, a telematics tag and a web portal to provide real-time information. The data gives you access that can help:



Improve driver performance
Reduce claims and losses by
improving fleet driver behavior



Generate route insights Increase productivity through route analysis



Track locations
Know where your vehicles are
at any given time



Keep personal driving separate Trips are recorded only when the tag is synced to the app

Vantage 360 Fleet measures a variety of driving factors

The Vantage 360 Fleet telematics program collects and analyzes driving data. It uses the data to deliver an overall score (out of 100) based on the past two weeks of driving. Scoring considers:

Speed limits

Respecting the speed limit decreases the risk of an accident, helps improve road safety and increases your score.

Hard braking and acceleration

Safe drivers rarely stop suddenly or abruptly slow down faster than 7.7 mph per second.

Hard braking, intense accelerating and hard cornering are all associated with accidents.

Phone use

Drivers who use their phone while driving are eight times more likely to get into an accident because they're distracted.

The insured must be a Nationwide business auto policyholder in order to opt in to Vantage 360 Fleet.

¹ The discount on select business auto coverages is applied upon enrollment in active states.

²"How to Address the Rise in Auto Claims," Sam Madden, ThoughtLeadership.com (July 19, 2018).

In-app driver rewards

Our Vantage 360 Fleet driver rewards program allows individual drivers to earn points for safe driving behaviors, and the points can be redeemed for gift cards. Rewarding safer driving behaviors leads to changes, which can result in significant improvements in loss ratios.

Here's how it works:

- 1. Drive safely.
- 2. View trip results and points earned on the app.
- 3. Redeem points for gift cards on the app as well.

How to sign up

Your agent will sign you up for Vantage 360 Fleet when you quote or amend your policy. You'll be emailed activation instructions along with a username and password for access to the fleet portal.

FAQs

How do GPS/location services help my small business?

With Vantage 360 Fleet, you can adjust schedules by tracking the locations and statuses of your fleet vehicles.

What happens with the collected data?

Nationwide® has a strict data usage policy. We will not sell your information to anyone. We also have extensive security measures in place to make sure your data is safe.

How much does the driver rewards program cost?

There is no cost for the driver rewards program. We provide it free of charge for policyholders and their drivers.

How does the discount work?

You can qualify for a 10% policy discount on select coverages, but you must take a recorded trip within 45 days of enrollment or the program will be automatically removed from your policy.

